

## Programme Regulations: 2021/22

### Programme Titles:

**Degree of Bachelor of Science with Honours in Rural Studies - UCAS Code: D452**

**Degree of Bachelor of Science with Honours in Rural Studies with Placement – Code: 1452U**

### Notes

- (i) *These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*
- (ii) *All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*
- (iii) *A compulsory module is a module which a student is required to study.*
- (iv) *Conditional on the selection of optional modules, it is possible for a candidate to transfer to the Degree of Bachelor of Science with Honours in Countryside Management (D455) at the end of Stage 1 subject to the approval of the Degree Programme Director.*
- (v) *Programme transfers for Tier 4 students may be restricted by current Tier 4 rules. Please refer to the Visa Team for advice. All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*

### 1. Stage 1

- (a) All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level
ACE1000	Introduction to Marketing and Consumer Behaviour	20	10	10	4
ACE1006	Introductory Business Economics	10	10		4
ACE1008	Environment and Land Resources	10	10		4
ACE1040	Academic and Professional Skills	20	10	10	4
ACE1041	Agri-Food Supply Chains	20	10	10	4
ACE1045	Investigating Rural Landscapes	20		20	4
ACE1047	Introduction to Agri-Food Business Management	20	10	10	4

### 2. Stage 2

- (a) All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level
ACC1000	Introduction to Non-Specialist Accounting and Finance	20	10	10	4
ACE2003	Landscape, Culture and Heritage	20		20	5
ACE2061	Site Management and Communication Skills	20	10	10	5
ACE2069	Dissertation and Research Preparation	10		10	5
ACE2077	Sustainable Solutions	10	10		5

ACE2078	Qualitative Research Methods	10	10		5
LAW2053	Law and Land Use	10	10		6

- (b) All candidates shall take 20 credits of optional modules normally selected from the following:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>
ACE2000	Marketing Digital Strategy	20	10	10	5
ACE2006	Agricultural Economics and Policy	10	10		5
ACE2010	Current Trends in Agricultural Markets	10		10	5
ACE2018	Arable Crops	10		10	5
ACE2020	Farm Business Management	10		10	5
BUS2000	Human Resource Management	20	10	10	5
GEO2110**	Social Geographies	20	10	10	5
NCL2007*	Career Development for Second Year Students	20	10	10	5
NCL2100*	Developing Enterprise, Entrepreneurship and Employability	20	10	10	5

\* Students may opt to take only one of NCL2007 or NCL2100.

\*\* This module may have a pre-requisite attached. Please check the module outline form

With the approval of the Degree Programme Director, alternative modules to those listed above may be selected.

### 3. Year 3 (Intercalating Year) – 1452U only

On completion of Stage 2 and before entering Stage 3, candidates may as part of their studies for the degree spend a year in a placement with an approved organisation. Permission to undertake a placement is subject to the approval of the Degree Programme Director. Students who are required to re-sit their Stage 2 assessment must delay the start of their placement until they have done so. Students who fail Stage 2 may not complete a placement year.

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>
NCL3000	Careers Service Placement Year Module	120	60	60	6

### 4. Stage 3

- (a) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>
ACE3016	Countryside Management	20	10	10	6
ACE3017	Rural Planning, Politics and Society	20		20	6
ACE3093	Special Study	30	20	10	6
ACE3207	Sustainable Development and Environmental Valuation	10	10		6

- (b) All candidates shall take 40 credits of optional modules normally selected from the following:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Level</i>
ACE3000	Globalisation: Patterns, Processes and Challenges	20		20	6
ACE3036	Applied Farm Business Management	20	10	10	6
ACE3201	Marketing and Public Policy	10	10		6
ACE3202	Communication and Behaviour Change	10		10	6
BUS3000	Enterprise and Entrepreneurship with Lean Innovation	20	10	10	6
NCL3007*	Career Development for Final Year Students	20	10	10	6
SUG3500*	Creativity, Innovation and Market Research in Science and Engineering UG	10	10		6

\*Students may opt to take either NCL3007 or SUG3500.

With the approval of the Degree Programme Director, alternative modules to those listed above may be selected.

## **5. Assessment methods**

Details of the assessment pattern for each module are explained in the module outline.

## **6. Degree classification**

Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the two stages being 1:3 for Stage 2 and Stage 3 respectively.